

TREND MY ROOM

Lifestyle, 8 x 60 mins
Broadcaster: Elle Girl, France
Production: Réservoir Prod

A decoration competition with a twist!

Stand-alone episodes

Online influencers give pre-existing fanbase

Cost-effective production



The cutting-edge design show that offers families the chance to get their dream, on-trend room by teaming up with the internet's best designers. In every episode 3 stylish bloggers will compete to help a family lacking in home inspiration. These renovation influencers will do whatever it takes to win the opportunity to bring their design to life. After meeting the designers, the host and family will eliminate the one whose style doesn't fit their taste. The two finalists must then reimagine a new room design in 48 hours, and present their vision using only their experience, mood boards and trend books. Which of them has what it takes to win the trendiest competition ever and turn these shabby rooms into chic living spaces?



From screen to style

