

# The CONFLICT

There are two sides to every story

Factual Entertainment, 60 mins  
Producer: AIM Marketing & Eran B.Y

**Well-known celebrities connect viewers to the conflict**

**Emotional and honest dynamics that everyone can relate to**

**Unique combination of scripted reality with factual genre**

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When a major conflict tears two people apart, will they ever be able to reunite? *The Conflict* is a first-of-its-kind social experiment that gives individuals the chance to see their dispute from a new point of view. For years, they have been unwilling to meet but now they will finally come "face-to-face".

Two well-known actors will represent each side of the story, having met with their real-life counterparts to learn how to truly embody them on stage. They will bring the conflict to life through an enactment that simulates a pivotal moment in the relationship, while the real conflicted parties watch from the sidelines.

***Will this new perspective be persuasive enough to make them put their anger aside and finally meet?***