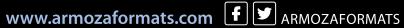


Genre: On-Location Game Show Timeslot: 30 minutes

Creators: Shy Barmeli and Ori Dror





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Wouldn't it be incredible if instead of getting a ticket when pulled over by a cop, you were given the chance to win a brand new car?

'Pull Over' is the on-location game show where lucky owners of old and tired vehicles will get the chance to win a brand new car on the spot!

- **★** Perfect for sponsorships (cars and smaller prizes)
- **★** Cost-effective
- Easy to cast and simple to produce!
- **★** Wide target audience
- ★ Adapts to all time slots

HOW IT WORKS?

- Contestants are stopped by a "policeman" in a hidden camera area, adding humor from their different reactions, before introducing the contestants to the game show!
- They must answer 7 questions by placing the 8 provided car keys on the potential answers shown on the digital game board. 4 keys open the car, 4 keys are useless.
- The contestants then get to the nerve-wracking moment: will the keys they have left unlock the door and win them a brand new car?

THE STRUCTURE

- In every game there are 3 rounds
- In the first 2 rounds, contestants can split the keys over all but one of the potential answers.
 Only keys on correct answers stay in the game while the rest will be wiped out!
- After each round contestants can choose to leave the game with a smaller prize or to keep playing for the car.
- In the 3rd round it's **all or nothing**! The contestants are given 2 possible answers and they can't split the keys.

Fun, exciting and full of suspense, 'Pull Over' is the new trivia game show that will change your life!

