

# PERFECT 10

## GETTING FIT FOR LOVE

In today's world of online dating and social media apps, dating has become very visual. This show is about becoming the best version of ourselves to find love!



Extremely **relatable** - we can all reach our full potential

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A fresh take on **dating** in the **selfie era**

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2 levels of entertainment:  
**Romance** and **Makeover**

**Dating Reality**  
**10 x 60-120 mins**  
**Created by:**  
**Armoza Formats**

With apps and social media dominating the dating scene, looks mean more than ever! This prime time dating show helps 20 relatable, average looking singles find love. The twist - a top celebrity trainer will put them through intensive training to transform these "Average 7s" into "Perfect 10s". 10 men and 10 women will move in together to a luxury villa for 10 weeks in hopes of finding the one. The harder they train, the more steamy dating perks are earned, creating drama and competition, both in and out of the gym. Each week, contestants will be voted off the show based on their progress – romantically and physically. At the finale, find out who will get their chance at a perfect ending.

*Getting fit for love* ♥