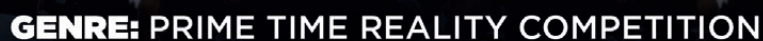


## REAL CURVES, REAL WOMEN, REAL BEAUTY



**BROADCASTER:** RTL2, GERMANY

**PRODUCER: TRESOR TV**

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Most of us can't measure up to society's standards and we're ready to see more realistic models in the discriminative fashion industry. *Curvy Supermodel* is the prime time reality competition that is set to change how we define beauty - the body revolution is here!

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**AN AUTHENTIC REALITY SHOW WITH REAL IMPACT**

**RELEVANT, ON-TREND AND BUZZ-WORTHY**

**PERFECT FOR SPONSORSHIPS AND PRODUCT PLACEMENTS**

**COUNTLESS STYLING TIPS**

**A MOVING, INSPIRING AND DOWN-TO-EARTH MODELING**

**COMPETITION THAT VIEWERS CAN RELATE TO**



## HOW IT WORKS

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- In this **nationwide casting show**, 40 aspiring “plus-size” models will be selected out of thousands of hopefuls in the search for the face of the future – with power, style and curves.
- Only 10 girls will pass to the next stage, where they will live together, as across the season, they **confront their personal issues** and modelling challenges.
- Each episode will present a **new challenge** that will prepare our aspiring models for their career and provide them with job opportunities on their way up.
- An **expert jury** will act as mentors to the models, guiding them along their way and choosing who has what it takes to continue to the next episode and who must be eliminated.
- We'll accompany them on their inspiring journeys, uncovering their fears, struggles and joys as they represent the **beauty of real women** everywhere.
- In the finale, the 3 remaining girls compete, but **only 1** will have the discipline, determination and looks to win the title and the modeling contract that will bring a new twist to the modeling world.