

WHO'S ASKING

REAL-TIME & VISUAL TRIVIA



YOU
ASK THE QUESTIONS!

Genre: Studio Game Show

Timeslot: 60 minutes

Broadcasters: Channel 10, Israel; &TV, India; Thairath TV, Thailand; ETV+, Estonia

Producer: United Studios Israel

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WHAT'S THE NAME OF THIS SONG I'M PLAYING ON MY PHONE?

WHAT TYPE OF DOG IS THIS?

WHETHER THE BUS DRIVER, YOUR DOCTOR, A STREETWISE GRANDMA OR 5-YEAR OLD KID, EVERYONE HAS A QUESTION TO ASK!

In this fresh new studio game show, it is the regular people on the street who come up with the questions!

▶ **YOUR CHANCE TO BE ON TV!** ◀

▶ **THE GAME SHOW WHERE THE VIEWERS ASK THE QUESTIONS!** ◀

▶ **CONTESTANTS PICK THE ASKER, NOT THE QUESTION** ◀

▶ **VISUAL AND SURPRISING QUESTIONS!** ◀

▶ **NOT ONLY ABOUT KNOWLEDGE, BUT INTUITION AND FIRST IMPRESSIONS!** ◀

How it works

- 2 pairs of contestants go head-to-head, putting both their **knowledge** and **intuition** to the test.
- They must select an “asker” from the surrounding **screen of faces** by stopping the spinning screen and choosing an “asker” from the 4 selected faces.
 - In the 1st round, they will pick an “asker” for themselves
 - In the 2nd round they will pick an “asker” for their opponents
 - In the 3rd and final round the finalists will choose from “celebrity askers”.
- During each round, the contestants will place an amount of money on the “asker”, **determining the winnings** if they answer correctly.
- The team with the least amount of money at the end of the 2nd round leaves the game – taking their winnings with them!
- In the final and most challenging round, the finalists will face the **pyramid of celebrities** and will have the chance to win a grand prize of up to \$250,000!



Full of surprises, ‘Who’s Asking?’ is the game show where your intuition could be worth big money!