

# ONE GROUP, ONE GOAL, ONE GAME SHOW! 

## WE BELIEVE IN YOU <br> Game Show

Episode Length: 45 min.
Transmission Pattern: Weekly

## WE BELIEVE IN YOU <br> Game Show

WE BELIEVE IN YOU is the thrilling primetime entertainment game show in which a group of friends nominate a representative to answer trivia questions in order to realize a shared dream - whether it's a college soccer team flying to see the World Cup, a troupe of actors raising money to produce a theatre tour or an adventure club wanting to take on the Amazon.

## We Believe in You!

Every GROUP has one person that they believe is their sure-bet to win a game show - someone who's a real trivia expert behind whom the entire Group can rally and place their faith. This chosen LEADER must complete 3 rounds and a final of challenging trivia questions to earn the Group CASH toward the shared prize of their DREAMS.

## We Believe in Teamwork!

But there is a TWIST... The group has the power of belief! They preview each trivia question and decide as a group if they believe their Leader will know the answer. If so, they can up the stakes by pressing the show's huge 'We Believe' buzzer, which DOUBLES the question's value, but also makes it twice as HARD. The more they believe, the more they win!

At the end of each Round, the Group must also answer a Group Question that requires both physical and mental cooperation between the group members. The Leader then has just 10 seconds to either APPROVE or CORRECT. But beware, getting this question wrong means instant elimination.

In the Final Round, the Leader has to answer only ONE question in order to win the entire sum needed to make the group's dream come true. In a brand new twist, it's the Group who must select the final question for him to answer! If he answers correctly, the DREAM is theirs!

## We Believe in Making Dreams Come True!

What kind of dreams do we make happen on WE BELIEVE IN YOU? All kinds! Dreams can be anything near and dear to a team's heart: Engineering students hoping to construct an original design; a Nature Conservancy trying to build a refuge for an endangered species; a local Sailing Club that wants to enter an around-the-world boat race; a Food Bank with the goal to feed 10,000 homes at Thanksgiving; and every other dream behind which there is a passionate group and a lot of faith!

We Believe in You - the more you believe, the more you win!


