



TIED TO MOM



Comical factual
entertainment

A unique look into
mother-child
relationships

.....
Genre: Factual Entertainment

Timeslot: 60 mins

Producer: Artza Productions
.....

www.armozaformats.com



ARMOZAFORMATS

Phone: +972-3-5408333 | Fax: +972-3-5435752 | Email: info@armozaformats.com

AF | ARMOZA
FORMATS

You were tied to her for 9 months, but now would you survive being tied to your mother for 3 whole days?

In 'Tied to Mom', new light is shed on the mother-child relationship by tying one mother to her adult child. They will accompany each other - secured by a rope around their waists - through their daily lives, whether to a blind date or a bridge game - in an intensive and enlightening journey to try and resolve their issues.

- ✓ **Light and humorous factual entertainment, a comical social experiment**
- ✓ **A unique approach to dealing with mother-child issues**
- ✓ **Wide range of audience appeal**
- ✓ **Participants get the opportunity to step into each other's shoes for a day**
- ✓ **An inside look into the relationship of a famous mother-daughter pair in the studio**



HOW IT WORKS ?

- Each episode features a mother and her adult child with a comic relationship and unresolved issues. They will be tied to each other by a stretch rope that keeps them within 7 feet of each other throughout the 3 days.
- *Day 1:* The mother will go everywhere with her child - shopping, work, meetings, hanging out at a bar with his friends - of course intervening wherever she thinks necessary.
- *Day 2:* The son or daughter will accompany their mother on her daily routine - playing bridge at the local coffee shop, to the supermarket, the doctor and her evening dance class.
- *Day 3:* The payoff to their efforts will take place, as they give each other an assignment to help produce the change that they are looking for.
- At the end of the 3rd day, they will finally cut the cord. But will it have been enough to establish a healthier connection?
- A famous mother-daughter pair will be in the studio, providing funny commentary about the participants and an insight into their own personal relationship.

Giving new meaning to family ties!