

THE



PACKAGE

Delivering stories door to door

The Package Factual format

Duration: 25-45 minutes

Country of broadcast: Israel, Finland, Greece, Netherlands, Poland

Broadcaster: Reshet Channel 2, TV2, Alpha, NCRV, Puls TV

Producer: JCS

The Package

Factual format

Delivering stories door to door.

A surprise gift always sparks interest, excitement and suspense. This format centers on a package, which is passed on from one person to another, forming a chain of gift-givers and gift-receivers. The contents of the package vary from one person to another, depending on the different stories and the personal relations between the senders and recipients.

The show is comprised of vignettes, during which the recipient receives the package, opens it, discovers its contents, reacts to them and then explains the story behind the package. At the same time we also see and hear the senders' side of the story.

As the package makes its journey from one person to another, stories are told, friendships rekindled, confessions made.

The Package unfolds stories that otherwise would never become public, making each participant a hero, and drawing a profile of society in which every man has a fascinating story to tell.

Through a virtual chain of human bonds, a new form of storytelling is being produced, and compelling TV-drama is being created.

The format includes an interactive cellular game, that runs concurrently to the show.

