GENRE: PRIME TIME SINGING COMPETITION
TIMESLOT: 13 X 90-120 MINS
PRODUCED BY: ARMOZA FORMATS
HOLD ON TO YOUR SEATS... BECAUSE THIS SINGING COMPETITION BREAKS ALL THE RULES!

Where others finish... we start. For the 1st time on TV, the 4 superstar-quality finalists will be announced in the season premier, but can they hold on to their seats?

Amazing EMOTIONAL PEAKS in every episode - you never know when the drama will happen!

Brings the BELOVED AUDITIONS FLAVOR to the entire season

Viewer engagement - FROM SOFA TO STUDIO with 1 submission!

Everything you love about singing competitions, served in a FAST-PACED, NEVER-BEFORE-SEEN way!

HOW IT WORKS

• 3 top music judges will select only the best singers to become the 4 finalists and live like VIPs from the very first episode.
• But they shouldn’t get too comfortable... in every episode talented hopefuls will try to steal a seat from 1 of them!
  • Even the viewers at home can challenge our finalists by submitting via the dedicated app.
• The chosen hopefuls must first audition and get unanimous approval from the judges before they can challenge a finalist to a singing face-off.
• In the face-off, only the audience can decide the winner!
• Will the finalist have managed to win the viewers’ hearts and keep their seat, or will the new talent knock the finalist out of the game?
• As the season progresses, the tension and stakes rise. The 4 finalists will enjoy special privileges between and during the episodes that help them and allow viewers to get to know them.

But who will be crowned the winner in the season finale, when the final 4 fight it out in 3 gripping singing battles?