


Aired on
the UK's
BBC



THE BUBBLE

Versatile,
entertaining and
ever-relevant

Perfect way
to summarize
the week!

Genre: Comedy Entertainment Show

Timeslot: 30-60 minutes

Producer: Pic & Roll

Broadcasters: BBC (UK), Channel 10 (Israel), NED3 (Netherlands), SVT (Sweden), DR1 (Denmark), TVP2 (Poland), Rytas TV (Lithuania)



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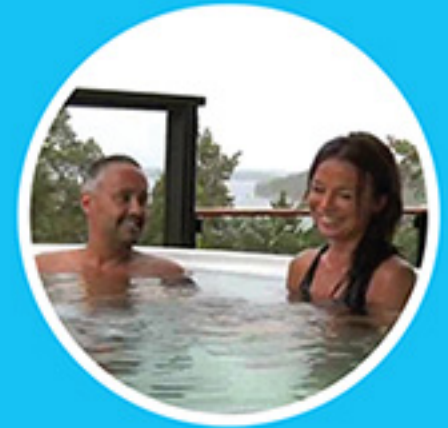


IF YOU WERE DISCONNECTED FROM ALL MEANS OF COMMUNICATION FOR A WHOLE WEEK, COULD YOU EVEN BEGIN TO GUESS WHAT REALLY HAPPENED IN OUR CRAZY WORLD?

'The Bubble' is a witty and original entertainment show based on the week's events. After being isolated for an entire week, contestants must guess what really happened while they were away. It's not easy in a world where reality exceeds imagination...



- **Adaptable format for any channel** – current events, entertainment & pop culture, sports, news, or the genre of your choice!
- **Versatile structure** – range of options for rounds, whether personal, trivia or general knowledge
- Perfect for **specials** – participants can be celebrities or regular people, or the content based around an upcoming event
- A meeting of many genres – where reality meets comedy meets game show!
- **Most viewed show** on BBC's iPlayer
- Won NED3's award for the most innovative format



HOW IT WORKS:

- 3 contestants are sent to a remote place, completely disconnected from the rest of the world – no phones, internet or TV!
- After their isolation period, they are taken straight to the studio and presented with news that allegedly happened during the week.
- The various game elements include:
 - *From the press* – given amusing and surprising headlines, contestants must discern the true from the false.
 - *Repeat broadcast* – witty questions about TV extracts from the week.
 - *Special Report* – 3 surprising reports, which is the real one?
 - *Person of the Week* – can they guess who had their 15 mins of fame?
 - *Personal look-in* – what happened in the contestants' lives over the week.



'THE BUBBLE' TURNS HEADLINES INTO ENTERTAINMENT!

