



# PROVE me you LOVE me



*WHAT WOULD YOU DO TO GET YOUR SWEETHEART BACK?*

## **PROVE ME YOU LOVE ME**

Studio Entertainment

Timeslot: 60 minutes

Country of Broadcast: Uruguay

Broadcaster: Channel 10

Producer: Oz Media



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## What would you do to get your sweetheart back?

**What happens when a love story goes through a major crisis? Infidelity, routine, jealousy, lack of romance, troubles at home, problems in bed... Is there anything that can be done to get the couple back on track?**

'Prove Me You Love Me' is a new and fresh take on dating shows, a hilarious and romantic studio entertainment format that gives couples in trouble a chance to get back their almost-lost relationships. They will have to overcome demanding and outrageous challenges to prove just how much they love each other.

Will the couples in trouble be able to win their partners' love back? Only at the last moment will we find out if they will be going home with a second chance at love, or if they will each go their own way.

Excitement and romance, fun and adrenaline all in one amazing show. This format is a combination of an in-studio entertainment talk show with unbelievable challenges, and features multiplatform content, from communication with the audience through to social networks and interactive TV.

'Prove Me you Love Me' was a major success in its territory, gaining up to 28% share, 75% leadership in its time slot and 60% followers in social networks.

