





OVO

GENRE: FACTUAL ENTERTAINMENT

TIMESLOT: 30 MINS

PRODUCED BY: MEDIAPRO & PHILEAS PRODUCTIONS

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Meet *OVO*. In the middle of the chaos of a city and the distractions of everyday life, *OVO* is a warm and welcoming sanctuary where passers-by can share their most intimate stories and feelings.

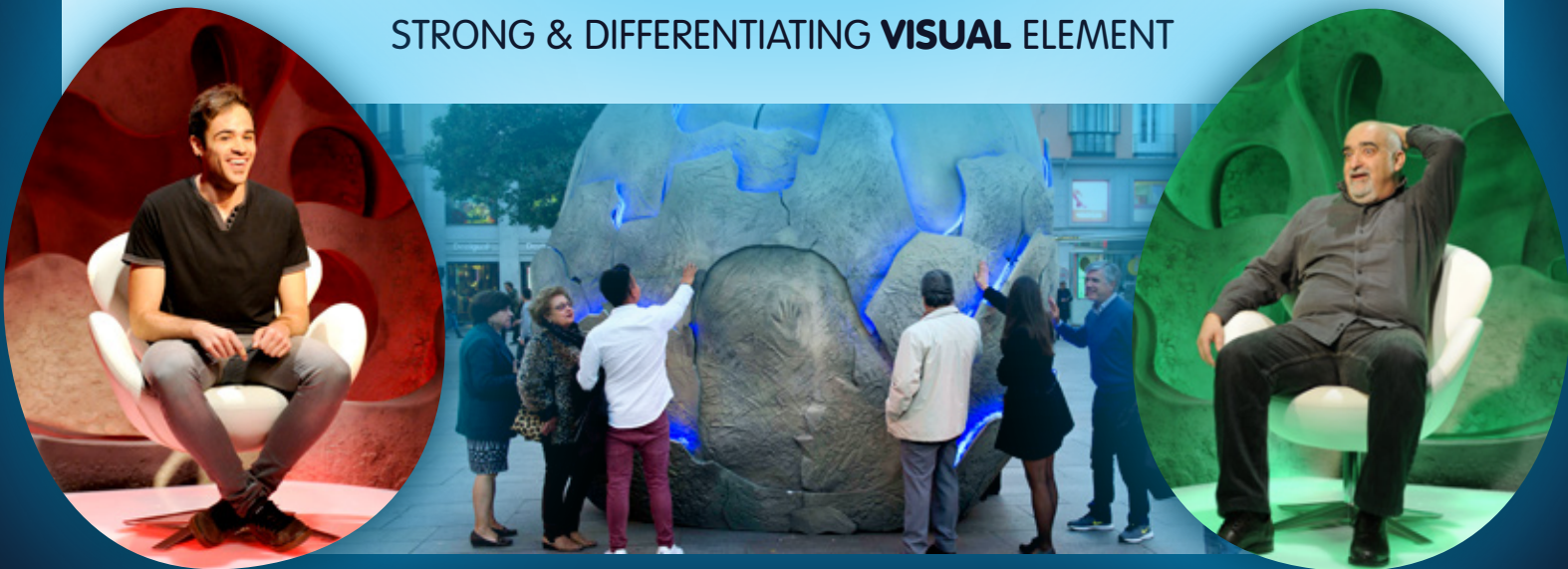
In this compelling, fun and emotional format, *OVO*'s only mission is to get to know the people...

MYSTERIOUS APPEARANCE OF *OVO*s **CREATES BUZZ** NATIONWIDE

SOCIALLY RELEVANT – A SPACE TO BE HEARD IN A HECTIC WORLD

SPEAKING DIRECT TO CAMERA BRINGS OUT THE
MOST HONEST & TOUCHING STORIES

STRONG & DIFFERENTIATING **VISUAL** ELEMENT



HOW IT WORKS

- During each season, our egg-shaped “confession booths” will be placed in 10 different central places – public squares, by the beach, near a busy shopping mall or next to any trendy place – welcoming anyone who wishes to enter.
- In this calm and private space, the voice of *OVO* will ask questions and truly listen to what the people of each city have to say.
- The person inside will be asked questions on a variety of subjects, with the answers set to unfold into wonderful stories.
- Every episode will revolve around a new theme presenting an unfiltered portrayal of the nation and touching the whole country.

Everyone has a story... what's yours?