



Short-Form Drama, 15 x 1 min
Platform: Instagram, Israel
Producer: Sharon Dotan & Meimad Studios



The breakout short-form teen series tailor-made for today's Instagram generation that reached **97% of Israeli teens** on Instagram, *Instababe* exposes the issues that teenagers face and the realities of their world.

After new girl Maya arrives to a renowned performing arts high school, the queen bee Anne will do whatever it takes to stay on top. When a video is released exposing Maya being physically attacked, everyone at the school is shaken to the core and Anne is the key suspect. As we follow the investigation into the abuse, the friends' secrets threaten to come out, implicating every one of them. But all is not as it seems, as we learn that you can't trust your own eyes in this powerful drama that will capture your teen audiences.

How far will they go to stay on top?