

I DO, I DO 

Let the celebration begin!

I Do, I Do
Wedding Variety format

Duration: 60 min

Country of Broadcast: Israel

Originating Broadcaster: Channel 2

Producer: Meymad Content

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A fun and joyful game show format which opposes two engaged couples and their entire families, rivaling for the full budget of their wedding. The celebrations begin right in the studio!

Each of the rivaling couples invites all their friends and family to the studio, in order to take part in the game and contend for the prizes. The show is comprised of many vignettes involving the engaged couples, their guests and celebrities.

Examples of the different games:

A Family Assignment - 4 representatives from each clan compete in a trivia game on stories and facts about the couple.

Love Song - Each of the couples performs together a famous love song, with the lyrics specially adapted to them.

Each individual game rewards the winning couple with a prize. But just like the eternal dilemma in real life, they have to choose between a Cheque or a Gift - without knowing the value of either one before opening it.

Will they give up on an entire living room for a 20\$ cheque ?

At the end of the show, the couples compete in a decisive game determining who is to change into their wedding costume and start the wedding celebrations!

I Do, I Do aired on Israel Channel 2 for 3 consecutive seasons.

