



## THEY MAY BE SMALL, BUT THEY DREAM BIG!

**BORN TO BE A CHEF** is the dramatic prime time cooking competition that captures the whole family! How far can a gifted young cook go when the best chefs push his budding talent to the limit?

## PERFECT FOR FAMILY VIEWING

THE KIDS ARE THE STARS - CREATES A TENSION AND EMOTION-FILLED FORMAT

REAL COMPETITION, TOUGH CULINARY CHALLENGES!

MULTI-PLATFORM CONTENT THROUGH EXCLUSIVE RECIPES

ENDLESS SPONSORSHIP POTENTIAL







## \* HOW IT WORKS \*

2 acclaimed chefs will each lead a team of 10 of the most talented young chefs in the country.

In every episode the mentors will lead their team across 2 challenges.

The main challenge: a dish of the mentor's choice - from meaningful recipes to favorite foods.

**The elimination challenge:** the weakest apprentices in each team will get one last chance to prove themselves and be saved from elimination!

In the season finale, a finalist from each team will battle for the title! Aided by a previously eliminated teammate chosen to be their 'sous-chef', they will fight for the big prize: a culinary trip for the family, a kitchen upgrade and a scholarship for a top cooking school.

Between the pressure, tears and laughter, which apprentice will win the fight for his mentor and become the best young chef?

