

BACK to LIFE

Broadcaster &
Production: **Channel 10**
Docu-reality - 60 mins

Follow the unique stories of patients and their families in a race against time while they wait for a lifesaving transplant.

- A **compelling** and **emotional** format
- Raises **social awareness** for a crucial issue
- **Themed episodes** with parallel stories: patients' & donors'
- Real life, **real people**, real emotions



Soon to air on Israel's Channel 10 on primetime, *Back to Life* is the emotional docu-reality that follows those whose lives are at risk, unless they receive a lifesaving organ donation.

Bringing a unique and intimate perspective on a crucial social issue, the format unveils the parallel stories of the donors and the receivers. By portraying both sides of the process, we are given an intimate look into the courageous act of giving- either by a living donor or that of a grieving family.

In each inspiring episode, we will get a look at the struggle for survival of those that head the waiting list- from the uncertainty to the long awaited call and a new chance at life. While the clock ticks and each patient hopes for the moment that could save their lives, we'll be exposed to the psychological, moral and emotional issues that affect everyone involved on the journey between life and death.

Experience the greatest gift of all