



ARMOZAFORMATS



2019/20 FORMATS CATALOGUE



Won prime time slot!



SONG OF MY LIFE 10 x 60 mins

Behind every song is a story

What song was playing the first time you fell in love? What was your anthem during that unforgettable summer? What lyrics helped you through your first heartbreak? In *Song of my Life*, discover the music that has changed the lives of your favorite celebrities. 4 famous contestants will bring their one most memorable song to the competition. The catch – no one knows whose song is whose. After each song has been performed live, the celebrities must try to uncover which of them is connected to it. As they analyze each other and the reactions to the performance, the players will do everything so as not to be exposed. And when the episode's final notes have been played, the celebrities and the audience will learn the touching, fun and emotional stories behind each star's song of their life.

NEW

DANCE REVOLUTION 22 x 90 mins

2nd season now airing!



A new spin on dance

The prime time dance show that welcomes dancers from all styles and ages to compete and, with the help of state-of-the-art technology, be judged with a 360° shot of their most spectacular "Revolution" moment. Contestants must impress all 3 dance industry masters for the chance of becoming the Best Revolution Dancer and win the grand prize!

THE FOUR 90-120 mins

Commissioned in 15 countries!



Hold on to your seats!

The prime time singing competition where for the 1st time on TV, the 4 superstar-quality singers will be announced in the season premiere! Selected by top industry judges, only the best will make the final 4... but they shouldn't get too comfortable, because in every episode new hopefuls will try to steal their seats.

I CAN DO THAT! 60-120 mins

Aired in over 90 countries!



Push your stars to their limits

A spectacular prime time entertainment format that challenges a group of celebrities to perform breathtaking live acts and prove there's nothing they can't do! Watch your favorite stars master a new skill every week! They may already be winners, but can they do... THAT? *I Can Do That! Kids* is also available worldwide.

RAGE ROOM 8 x 15-30 mins

Now a worldwide trend!



Outrageously entertaining!

The hilarious show where in each episode, 2 annoyed contestants will pitch to our host and celebrity guest the issue that makes them furious! After the jury's verdict is announced, the winner will get their very own tailor-made rage room, and in a comical catharsis of destructo-therapy, will finally get the chance to smash everything in their path!

THE BUBBLE 30-60 mins



Can you tell the fake news from the real?

In a world where reality is stranger than fiction, could you imagine even a day disconnected from your phone? In this highly adaptable and ever-relevant format, contestants will be isolated from the world for a whole week, before being presented with the latest news and events. Can they distinguish the real facts from the false?

COMEDIANS AT WORK 30-60 mins



Making people laugh is a full-time job

A prime time entertainment format that combines live stand-up with reality themes. Each week, 2 comedians spend a day at different workplaces, before performing fresh stand-up routines in the studio based on their experiences. 8 highly-rated seasons on Channel 2 Israel, 4 successful seasons on RTL Germany.

BY INVITATION ONLY 20 x 60 mins



Welcome to the hottest party

The TV event that gives you the chance to see your favorite stars in an entirely different environment! Each episode, our famous host invites 4 celebrities to his private and stylish hangout for an evening filled with surprises. And some secrets will only be revealed on social media, making this the perfect trending show.

REVENGE OF THE GEEKS 60-90 mins



The search for the nation's next genius kid

Who will stop global warming? Who will invent a cure for cancer? 12 of the country's brightest children will face a series of fascinating challenges in a show that combines education with incredible talent and must-see TV!

Tripled slot share!



SINGLE PARENTS CRUISING 11 x 60 mins

It's high tide for love!

Life for single parents is never easy, but looking for a love that will work for the whole family is even harder. In *Single Parents Cruising*, 1 single mom and 1 single dad will set sail on a 10-day cruise for the chance to find love. Once on board, 10 other single parent suitors will join them as they compete to sweep them off their feet. The contenders must overcome a range of challenges to gain special alone time with each single parent in spectacular and exotic locations. But it's not as simple as just winning each other's hearts... each parent is joined by their children and the suitors must win them over too! Which suitor will be cast away in each episode's elimination happy hour? Will the single parents find true love and create a united family?

NEW

PERFECT 10 10 x 60-120 mins



Getting fit for love

The dating show where 20 relatable, average-looking singles look to find love. A celebrity trainer will put them through training to transform them into "perfect 10s". The harder they train, the more dating perks they earn, creating drama and competition both in and out of the gym. And in the finale, who will get their chance at a perfect ending?

CURVY SUPERMODEL 19 x 60-120 mins



REAL curves, REAL women, REAL beauty

The prime time reality competition that searches for the face of the future – with power, style and curves. Only the best aspiring "plus-size" models will be selected by an expert jury to face challenges and compete for a place in the tough modeling industry. While all will defy society's stereotype, only 1 will win the title and a modeling contract.

CONNECTED 30 mins

Aired in 13 countries



It's not reality. It's real.

A revolutionary format where 5 people are given cameras to film their lives. Through the cameras, 5 parallel stories unfold as each participant experiences transformative life changes and journeys of self-discovery. *Connected* is an incredible journey into our uncannily connected lives.

FLIGHT 920 43 x 60 mins



9 stops. 20 singles. Destination: Love.

20 singles seeking love and adventure are given the chance to travel to 9 exotic destinations. Armed with only their backpacks and determination, they must win unique location-based challenges to earn their ticket to the next stop. Who will be the last couple on board?

RE-GENDER 30-60 mins



Walk a mile in their shoes

What do men really think? What do women really want? This provocative docu-reality series tries to provide the answers to the most-asked questions, by giving 5 men and women the chance to experience life in the other gender's shoes. Because what better way to understand the opposite sex than by being the opposite sex?

BORN TO BE A CHEF 10 x 60 mins



They might be small but they dream big!

2 acclaimed chefs each lead a team of 10 young apprentices in a tension-filled cooking competition where kids and mentors compete to prove themselves! They'll be pushed to the limits with demanding assignments, but only the best will stay on. Who will win the fight for his mentor and become the best young chef?

LIVE FROM MY HOME 52 x 30 mins



The show must go on... at home!

What if the best concerts could take place in your own backyard? The daily stripped music show where each week 4 people, whether solo or in a band, will choose their own house-bound location, set up stage and perform. With the concerts taking place in their own homes, singing has never been so personal! Evaluated by their fellow artists, who will be the week's winner?

THE FRAME 60 mins



If you're out of the frame, you're out of the game

8 couples have their living space reduced to 1 camera frame in this ground-breaking elimination competition with 1 rule – they cannot leave the frame. They will have to deal with the increasing tension of daily tasks, prizes, punishments, outside interventions and each other, in the hope of winning \$1 million!

NEW



I'VE GOT ISSUES 30 mins

The show you'd be crazy to miss!

In a society filled with anxiety and disorders, a well-known comedian who "suffers" from a range of issues embarks on a comedic journey of self-discovery with which we can all identify. Each episode features the comedian addressing a different light-hearted issue using a support group to help them through it – from shopaholics and hypochondriacs to social media and sports addicts. Surrounded by people who understand and share their problem, our comedian will add their own brand of humor as every participant reveals their experience, exposing us to extreme, hilarious and relatable aspects of the issue. From group therapy to fieldwork and home visits, it all culminates in a humorous, hands-on challenge aimed at helping the addicts overcome their issue.

THE CONFLICT 60 mins



There are two sides to every story

A first-of-its-kind social experiment that gives 2 conflicted individuals the chance to see their dispute from a new point of view. Actors will bring the conflict to life through simulating a key moment in the relationship, while the conflicted parties watch from the sidelines. Will this new perspective help them put their anger aside and reunite?

MIND BLOWING 30 mins



Seeing is believing!

For the first time on TV, age-old supernatural secrets are revealed through the eyes of a celebrity illusionist. Shot in one take with special camera glasses, viewers see the perspective of the mentalist himself, making this a magical experience where viewers can finally believe what they see.

THE SURPRISE TEACHER 60 mins

Soon in Spain!



A class you won't want to skip!

Each week a celebrity will surprise a class of high school students with an inspiring once-in-a-lifetime experience. What the students believe is set to be just an ordinary day turns into a lesson they will always remember when the celebrity becomes their substitute teacher.

BACK TO LIFE 6 x 60 mins



The gift of a second chance

Follow the unique stories of patients and their families in a race against time while they wait for a life-saving transplant. While each patient hopes for the moment that could save their lives, we'll go on an inspiring journey with them as they experience the emotional highs and lows in their fight for survival.

HOW TO BE 30-60 mins

5 seasons in Germany



Interviews have never been so personal!

With celebrities trained to conceal the personal details of their lives, how do you get to know their true selves? A well-known figure delves into their psyche by becoming them and reversing the roles between celebrity and interviewer.

LOCAL HEROES 77 x 60 mins

11 seasons in Belgium!



Live the action

Follow your city's defenders up-close – from firefighters to paramedics, bomb squads to drug units. To save people's lives, they will prepare for the worst and be confronted with situations that are almost impossible to bear. With no filters and no censorship, you'll see through the eyes of local heroes, feel the tension and experience the save.

PLAY DATE 30-60 mins



It's more than just child's play!

5 families who have never met before, go on a play date at the house of the host family who have planned a unique activity. While the kids play, the parents watch hidden from sight and see a new side of their children! They'll each rate the play date and the week's top-scoring family will win a vacation.

THE FOODIES 30-60 mins



Take a seat at their table

The docu-reality in which groups of foodies visit new restaurants taking today's food obsession to the next level! They'll share their opinions and ratings of the food, service and ambience, and we'll get to know each foodie as they eat, laugh and reveal their life stories. You'll love them or hate them, but you won't be able to ignore them!

SEX TAPE 60 mins

Soon in
Finland

Film it. Watch it. Fix it.

The must-see social experiment where 3 couples try to fix their relationships with a dramatic and spicy therapy as they film their love life for a week – the issues, the intimacy and the sex...! They'll then reveal their uncensored tapes to the other couples and to a sex therapist, but will the new perspective improve their relationship?



MARRY ME NOW 60 mins

3 seasons in
South Africa!

It's now or never!

The empowering format that gives women the chance to take the lead in their relationship. Each week, 1 determined woman will prepare her own ambush wedding in just a few days and all without the groom-to-be's knowledge! On the 3rd day, she'll surprise him in her wedding dress with an unexpected proposal to tie the knot on the spot!



SINGERELLA 60 mins

Sometimes dreams do come true!

Each week, 1 girl with unfulfilled musical dreams will get a fairytale surprise! Over 3 days, she will work with top coaches and stylists to prepare to perform. But it's bigger than even she knows, as she will be surprised by a top music icon who will give her the chance of a lifetime to sing with him in front of thousands of people!



THE FOOD AMBASSADORS 15 x 60 mins

2 hit seasons
in Israel!

Serving a taste of home

Follow a renowned chef as he travels to a different city in every episode to meet a culinary master from his home country, who pursued their dream of international success. Through visits to their home and restaurant, the host will get a taste of how the talented chef shares their flavor with the world and the price of success. The format also comes with a digital companion show.



THE PACKAGE 30-60 mins

Sponsored by
Amazon Italy

Extraordinary moments in ordinary lives

Airing in 10 countries and with 14 seasons aired in Greece, *The Package* forms a chain of givers and receivers bonded by unforgettable memories. As the surprise package makes its cross-country journey, each receiver in turn sends it on to someone who changed their life.



THE EX TEAM 60 mins

The women of your past are here to fix your future!

Each episode a bachelor who can't find "the one" will be guided by those who know him best – his exes, who will team up to help him find love. Along with a relationship advisor, they'll meet potential suitors, plan his dates, style him and determine some dating rules... Because who knows him better than them?



COUCH DIARIES 30 mins

"The addictive show...which can't possibly be ignored" – *Yediot*, leading Israeli newspaper

Based on the global couch-surfing trend, this successful format takes participants at crossroads in their lives, and places them on strangers' sofas, challenging everything they know about themselves in a surprising, fun and deeply personal journey.



THE GRAN PLAN 60 mins

In order to experience life, you need life experience!

Relationship problems? Career issues? We have just the ladies to help! This fun factual format features the new generation of life coaches: a trio of feisty grandmas! With 230 years of shared life experience, they can help the younger crowd with their problems... with a few laughs along the way.



THE CITY INSPECTOR 20 x 60 mins

3 seasons in
Ukraine!

Are you ready to uncover your city's secrets?

A determined host and her team of experts will assess the strengths and weaknesses of a city concerning education, health care, safety, food and authorities. At the end of every episode it's time for the big reveal and the city's final score will be announced in front of all the residents! Which city will achieve the country's highest score?



BACK TO THE DATE 30-60 mins

A second chance to fall in love

What happened to the laughter, passion and romance you used to share? Life happened. You still love each other, but that spark has faded. *Back to the Date* gives couples a chance to relive their happiest time together and return to the couple they once were.



GAME SHOWS

ALSO AVAILABLE AS TAPE



STILL STANDING 60 mins

Are you ready to get knocked off your feet?

Still Standing is the ground-breaking game show that offers contestants the chance to win \$1 million by out-guessing 10 opponents in 10 fast-paced and dramatic trivia battles. As the clock winds down, contestants fight to be the last one still standing, because if they're left scrambling for the answer, they'll literally be dropped from the game – straight through the studio floor!

With over 6,000 episodes aired in over 20 countries globally, the award-winning format *Still Standing* is scoring above channels' average share in weekly and daily programming, and is available as both a format and ready-made!

A K7 "new powerhouse format"!



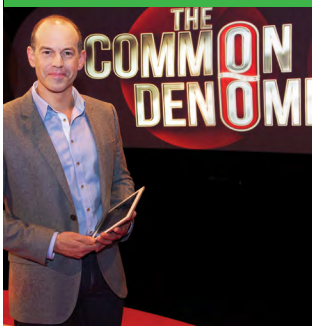
WHO'S ASKING? 30-60 mins

First impressions are everything!

The fresh studio game show where it's not about what the question is, but who asks it! Whether it's the bus driver, your doctor, or a streetwise grandma – each has a question for the contestants! Instead of picking the type of questions to be asked, the 2 pairs of contestants must select an "asker" from the faces on the screen in front of them. In the 1st round they will pick an "asker" for themselves, in the 2nd round they will pick for their opponents and in the 3rd and final round the finalist will face a pyramid of "celebrity askers". In a game show where looks do matter, who will follow their intuition to the grand prize?

4 seasons in Switzerland

THE COMMON DENOMINATOR 30-60 mins



It's not what you know, it's how you think!

What do the Eiffel Tower and the Hilton Hotel share? The answer – Paris! Adapted by UK's Channel 4, 3 contestants compete in this fast-paced studio show to discover what the very different things have in common. Will their unique thinking win them the grand prize?

WRECKING BALL 60 mins



The game show with the biggest balls on TV!

The tension-filled game show in which a team of brave contestants face 4 giant wrecking balls and 9 increasingly difficult questions for the chance to win \$250,000! An incorrect answer and a huge wrecking ball will swing across the studio to knock the contestant out of the game!

YUM FACTOR 60 mins



Do you know who likes your food?

An appetizing twist on cooking competitions that combines the heart of a cooking show with the excitement of a gameshow! Each week, 3 home cooks must impress the jurors and a star chef. With the cooks being able to see but not hear the jury's reactions, will they be able to guess which jurors like their dish the most?

DOUBLE OR NOTHING 60 mins



Are 2 really better than 1?

A thrilling and adrenaline-filled studio challenge show that tests if 2 heads are better than 1! Every episode a pair of contestants takes on a variety of crazy challenges to win big money. Picking a mission and an opponent, the couple must double the score of their challenger to double their stake... or lose everything!

CATCH 30-60 mins



Catch the answer... Catch your opponent... Catch the money!

A new kind of trivia gameplay where you don't answer questions, you catch the answers! Revolving around a huge touch-screen floor, *Catch* is a fun-filled combination of physical and trivia challenges, where speed matters.

WE BELIEVE IN YOU 60 mins



One group, one goal, one game show!

The more you believe, the more you win! A group of friends nominate 1 representative to answer trivia questions for the team and use their belief in him to realize their shared dream. Emotions run high in this rollercoaster game show!

Commissioned in Greece!



BABUSHKA 📺 60 mins

Over 500 episodes in Spain!

It's what's inside that counts!

The high-stakes prime time game show that takes you on a journey where you will never know what to expect next! Presented with 10 giant Russian "babushka" dolls, contestants must open 8 of them for the chance to win up to \$500,000! If the babushka is empty they lose all the money they have accumulated to that point, whereas if there is a smaller doll inside they continue to win!

Babushka is a thrilling combination of knowledge, strategy and pure luck. And with no exit points and no eliminations, the *Babushka* experience is packed with amazing highs and emotional lows as the contestants stake their winnings at every stage!

THE PEOPLE'S CHOICE 📺 60 mins



Made by you!

The prime time studio entertainment show where you don't need to know trivia, you just need to know the nation! Presented with the most trending, thought-provoking and entertaining dilemmas, could you guess the nation's choice? A revolutionary live TV event where the viewers at home are the game. Everyone can play, everyone can win!

ONLY ONE KNOWS 📺 1,395 x 30 mins

8th season airing in Canada



Knowing all the answers has never been so tricky!

5 celebrities compete to win cash prizes for charity, but in every episode 1 of them is given all the answers! He must keep his identity a secret while the others try to expose him. Bluffing has never been so worthwhile, with French Canada's #1 game show!

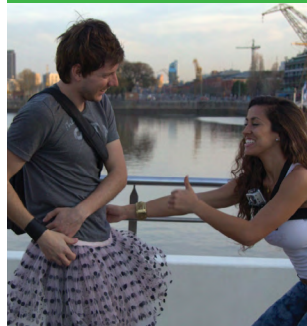
PULL OVER 📺 30 mins



Pull over and win a car!

The on-location game show that proves being pulled over by a cop doesn't have to ruin your day! Instead of getting a ticket, the lucky owners of old and tired vehicles will get the chance to win a brand new car on the spot!

DO ME A FAVOR 📺 30 mins



You don't need to be a trivia master, just a master of persuasion!

2 contestants take to the streets to win cash prizes in this funny and cheeky ambush game show. They will compete by convincing complete strangers – in any way possible – to do them a favor and take part in wild challenges in the least amount of time!

THAT'S MY HOUSE! 📺 30 mins



Make yourself at home

If you entered a stranger's house, would you be able to guess who lives there just from looking around? 3 people claim to live in a house, but only 1 is telling the truth. Can the contestant tell apart the real owner from the imposters?

EXTREME WEDDING ALBUM 📺 60 mins



The most memorable day of your life just became a game show!

Aired successfully in Israel and Ukraine, couples on their wedding day must create an action-filled photo album based on extreme missions they perform. Each challenge brings them closer to winning an all-expenses paid wedding – taking place that evening!

WHILE YOU WERE SLEEPING 📺 39 x 30 mins



You wouldn't believe the things that happen... while you were sleeping

The first game show that gives you money while you're fast asleep! One contestant must answer trivia questions correctly to stay in the game, or risk performing a crazy and hilarious challenge – all without waking up their partner!

BORN TO WIN 📺 30 mins



Give your baby a head start!

The factual-flavored game show where your little ones win big! The day of your baby's birth is a life-changing time – emotionally, and of course financially. *Born To Win* gives new parents the chance to win prizes for their baby right from the start!

DATING

ALSO AVAILABLE AS TAPE



QUEENS OF LOVE 60 mins

Dating doesn't have to be a drag!

The hilarious show in which 3 fabulous drag queens come to the rescue of 1 hopeless single who has been looking for love in all the wrong places. Our marvelous mentors will pick her up for a night of fun and romance, and together will audition 4 potential suitors. Using their insights from both worlds, the queens will cut through the nonsense of a first date – digging deep with their tough questions and making sure that all secrets are revealed! After each date, they will discuss and critique the suitor – holding nothing back in their attempt to find “Mr. Right”. At the end of the night, the queens will decide which man is the best fit – helping her break her bad dating streak once-and-for-all!

NEW

GUYS IN DISGUISE 40 x 30-60 mins

Soon in Estonia!



Putting the fun back in dating!

A surprise-filled, comical dating format in which, each episode, a sexy single goes on a date with 2 secret admirers dressed in weird and wild costumes! In a world where looks are often placed above all else, she will have to choose 1 before seeing them. Will she change her mind when they reveal who they are?

NOBODY'S PERFECT 10 x 60 mins



Nobody's perfect...But they might be perfect for you!

Is honesty the best policy when it comes to love? An original format where participants air their darkest secrets to prove whether a loving relationship can be created through baring your soul from the very start.

LIFESTYLE

TREND MY ROOM 8 x 60 mins



From screen to style

The cutting-edge design show where in each episode, 3 stylish bloggers will offer families the chance to get their dream room. After the family eliminates 1 designer, the final 2 will have 48 hours to create a design that turns these shabby rooms into chic living spaces.

THE FINAL CUT-DOWN 30-60 mins

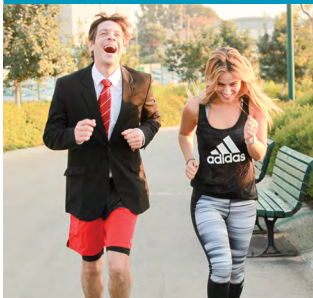
Increased share by 72% in Italy!



Making every day a good hair day!

Each week, 5 hairdressers try to make the final cut in this daily stripped styling format. They will compete to give lucky passers-by a completely new look in 3 hours, while sharing their best hair styling advice, tips and tricks.

THE RUNNING SHOW 10 x 30-60 mins



Can you keep up?

A fun, fast-paced and fresh lifestyle show that combines a talk show with a highly-charged entertainment format. In each episode our beloved host will interview a variety of guests who will join him on the run. In a show packed with surprises, anything is possible as long as you keep moving!

RUNWAY IN MY CLOSET 60 mins



Turning shabby into chic!

The daily stripped show that brings a new twist to fashion! Every week, 3 upcoming designers are challenged to turn worn items into chic outfits. Taking regular people as models and using old clothes from their closets, they must create 3 different looks to win the grand prize!

OVERDRAFT FAMILY 60 mins

6 seasons in Israel



Money is not an issue – life is!

The universal problem of modern life has a solution! Families facing financial and personal struggles work with a coach to change their way of life. They will open their homes, bank accounts, minds and souls in a quest to overcome their crisis and better their lives.

HOUSE CALL 60 mins



Are you ready to save your family's life?

Each week a team of doctors will visit 1 family and force them to take a close look at how their lifestyle is affecting their health. Powerful and dramatic, *House Call* is a life-altering format.