



ARMOZAFORMATS



2014/15 FORMATS CATALOGUE

# GAME SHOWS



## STILL STANDING 60 mins

### ARE YOU READY TO GET KNOCKED OFF YOUR FEET?

'Still Standing' knocks both contestants and viewers off of their feet! The prime-time game show offers contestants the chance to win \$1 million by out-guessing 10 opponents in 10 fast-paced and dramatic trivia battles. As the clock winds down, contestants fight to be the last one still standing, because if they're left scrambling for the answer, they'll literally be dropped from the game – straight through the studio floor! With more than 2,000 episodes aired across the world, the award-winning format 'Still Standing' is scoring above the channels' average share in weekly and daily programming, and is available as both a format and ready-made!

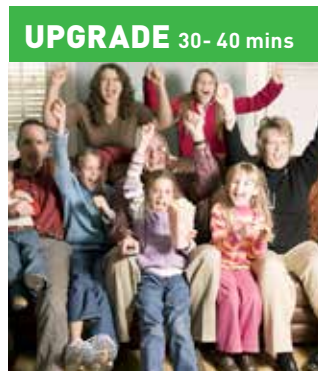
Over 2,000 episodes aired globally!



## WHO'S ASKING? 30-60 mins

### FIRST IMPRESSIONS ARE EVERYTHING!

Whether it's the bus driver, your doctor, or a streetwise grandma – it's not about what the question is, but who asks it! In a game show where looks *do* matter, 3 contestants go head-to-head in the studio, putting both their knowledge and intuition to the test to win the grand prize.



## UPGRADE 30-40 mins

### AN UPLIFTING, UPBEAT, UPGRADED GAME SHOW

Would you wager your belongings against your trivia skills? The game show that offers the chance to upgrade your personal items for brand new ones! Answer correctly and you will be upgraded, but give the wrong answer and items will be taken away!

Aired in 18 countries

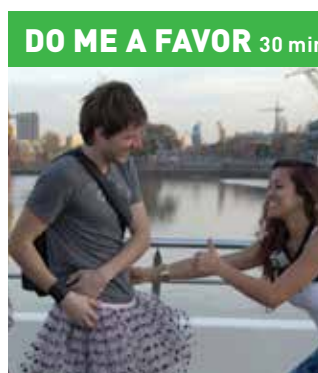


## THE BUBBLE 30-45 mins

Prime time success internationally

### TURNING HEADLINES INTO ENTERTAINMENT

Aired on the BBC, this highly adaptable format isolates contestants for a whole week, before presenting them with the week's news. Can they distinguish the real news from the false? It's not easy in a world where reality is stranger than fiction...

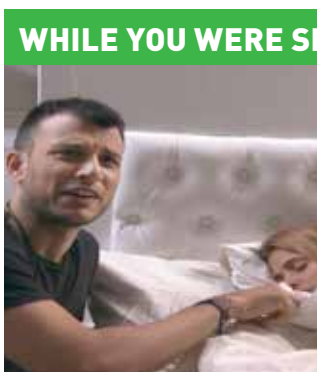


## DO ME A FAVOR 30 mins

Over 30% share!

### YOU DON'T NEED TO BE A TRIVIA MASTER, JUST A MASTER OF PERSUASION!

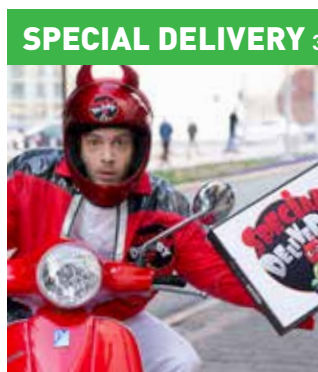
Wining the time slot on Argentina's Telefe, 2 contestants take to the streets to win cash prizes in this funny and cheeky ambush game show. They must convince complete strangers in any way possible to do them a favor and take part in wild challenges in the least amount of time!



## WHILE YOU WERE SLEEPING 30 mins

### YOU WOULDN'T BELIEVE THE THINGS THAT HAPPEN... WHILE YOU WERE SLEEPING

The first game show that gives you money while you're fast asleep! One partner must answer trivia questions correctly to stay in the game, or risk performing a crazy and hilarious challenge – without waking up their partner. Now airing on Canada's VRAK TV.



## SPECIAL DELIVERY 30 mins

### BE CAREFUL WHAT YOU ORDER!

Airing successfully on Brazil's Rede Record, this wacky format delivers a pizza with a very special side order – a game show sent straight to your door! The rules are simple - 12 questions in 8 minutes. Answer incorrectly and you must eat a 'pizza from hell'. The further you go, the crazier it gets!



## ONLY ONE KNOWS 30 mins

4 seasons on Canada's TVA

### KNOWING ALL THE ANSWERS HAS NEVER BEEN SO TRICKY!

5 celebrities compete to win cash prizes for charity, but in every episode 1 is given all the answers! He must keep his identity a secret, while the others try to expose him. Bluffing has never been so worthwhile, with French Canada's #1 game show!



## WE BELIEVE IN YOU 45-60 mins

### ONE GROUP, ONE GOAL, ONE GAME SHOW!

The more you believe, the more you win! A group of friends nominate a representative to answer trivia questions, and use their belief in him to realize their shared dream. Emotions run high in this rollercoaster game show!



## THE COMMON DENOMINATOR 30-45 mins

Rose D'Or Best Game Show nominee



### IT'S NOT WHAT YOU KNOW, IT'S HOW YOU THINK!

What do the Eiffel Tower and the Hilton Hotel share? The answer – Paris! Adapted by Channel 4, UK, 3 contestants compete in this fast-paced studio show to discover what the very different things have in common. Will their unique thinking win them the grand prize?

## CATCH 30-60 mins



### CATCH THE ANSWER... CATCH YOUR OPPONENT... CATCH THE MONEY!

A new kind of trivia gameplay where you don't answer questions, you catch the answers! Revolving around a huge innovative 'touch-screen' floor, 'Catch' is a fresh combination of physical and trivia challenges, where speed matters.

## PULLOVER 30 mins



### PULL OVER AND WIN A CAR!

The new on-location game show that proves being pulled over by a cop doesn't have to ruin your day. Instead of getting a ticket, the lucky owners of old and tired vehicles will get the chance to win a brand new car on the spot!

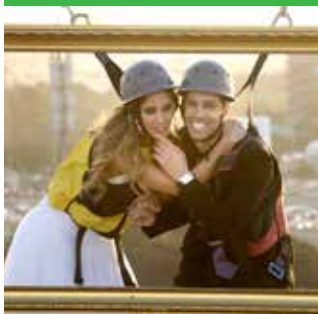
## SHUTTLE BATTLE 30 mins



### AN ADVENTURE THAT CAN END IN PARADISE... OR THE MIDDLE OF NOWHERE!

5 couples board an airport shuttle, ready for a dream vacation... but only 1 couple will board the plane. On the ride, they must play the other contestants in trivia and physical challenges and beat the reigning champs already at the luxury resort!

## EXTREME WEDDING ALBUM 60 mins



### THE MOST MEMORABLE DAY OF YOUR LIFE JUST BECAME A GAME SHOW!

Aired successfully in Israel and Ukraine, couples on their wedding day must create an action-filled photo album based on extreme missions they perform. Each challenge brings them closer to winning an all-expenses paid wedding - taking place that evening!

## BORN TO WIN 30 mins



### GIVE YOUR BABY A HEAD START!

The new factual-flavored game show where your little ones win big! The day of your baby's birth is a life-changing time – emotionally, and of course financially. 'Born To Win' gives new parents the chance to win prizes for their baby right from the start!

# DATING

## GUYS IN DISGUISE 30 mins

### PUTTING THE FUN BACK IN DATING!

A surprise-filled and comical dating format in which each episode a sexy single goes on a date with 2 secret admirers who she may not have even noticed before! They will be dressed in weird and wild costumes, fully disguised from the object of their affections.

In a world where looks are often placed above all else, she will have to get to know them without seeing them. Will she change her mind when they reveal who they are or will she stay true to her first impression? 'Guys in Disguise' is a show that proves you can never know what form love will take!



## NOBODY'S PERFECT 45 mins



### NOBODY'S PERFECT...BUT THEY MIGHT BE PERFECT FOR YOU!

Is honesty the best policy when it comes to love? An original format where participants air their darkest secrets to prove whether a loving relationship can be created through baring your soul from the very start.

## FOREPLAY 30 mins



### WHAT REALLY COUNTS: LOOKS OR PERSONALITY?

A unique, feel-good studio format with a twist that packs half a year of dating into half an hour of foreplay! Each stand-alone episode makes us re-examine what really counts when it comes to making romantic choices.

# NEW



## PEOPLE'S CHOICE | STUDIO GAME SHOW 60-90 mins

### MADE BY YOU!

What would you choose – a month without showering or without your smartphone? World peace or \$1 million? 'The People's Choice' is the new prime time studio game show where you don't need to know trivia, you just need to know the nation! Presented with the most trending, thought-provoking and entertaining dilemmas, could you decide what you would choose? Now try to guess what your friends, family, co-workers and the entire country would choose! Developed in partnership with TF1, 'The People's Choice' takes audience engagement to the next level, a revolutionary live TV event where the viewers at home are the game. Everyone can play, everyone can win!



## FLIGHT 920 | REALITY 90 / 30 mins

### 9 STOPS. 20 SINGLES. DESTINATION: LOVE.

20 singles seeking love and adventure are given the chance to travel to 9 exotic destinations. Armed with only their backpacks and determination, the globe-trotters must earn the ticket to their next stop by participating in unique location-based challenges. At every destination contestants will have to complete tasks relating to their new cultural setting, experiencing off-the-beaten-track adventures together. Each week, the winners must choose a partner of the opposite sex to take with them to the next location, creating special bonds along the way. But who will be the last couple on board 'Flight 920', set to find love and win the grand cash prize together? Now airing on TVA, Canada.



## TIED TO MOM | FACTUAL ENTERTAINMENT 60 mins

### GIVING A NEW MEANING TO FAMILY TIES!

Getting along with your mom may be manageable from a distance, but would you survive being tied to her for 3 whole days? In this comical social experiment, new light is shed on the mother-child relationship by tying one mother to her adult child! In each episode, they will accompany each other – secured by a rope around their waists – through their daily lives, whether to a blind date or a bridge game! Through this intensive and enlightening journey they will try to resolve their issues, after which the pseudo "umbilical cord" will be cut off. But will it have been enough to establish a healthier connection?



## BY INVITATION ONLY | CELEBRITY ENTERTAINMENT 60 mins

### WELCOME TO THE HOTTEST PARTY

The TV event of the season that gives you the chance to see your most beloved celebrities in an entirely different environment! Each episode our celebrity host invites 4 celebrity friends to his private and stylish hangout, giving viewers the chance to see what really happens at exclusive celebrity events. Every event is filled with surprises, carried by the music of the live band and rounded off with a special prank finale! And some secrets will only be revealed on social media, making this the perfect trending show. Now airing on Canada's TVA, 'By Invitation Only' is the hottest party in town!



## AMBUSH | HIDDEN CAMERA ENTERTAINMENT SHOW 60 mins

### CELEBRITIES BEWARE!

The intense hidden camera prime time show where no celebrity is let off the hook, 'Ambush' was the number 1 show on Israel's Channel 10 during its season that increased the time slot average by 142%! An exciting comedy format, the celebrities' nearest and dearest will throw the celebs into crazy situations that get more and more absurd for an entire day. After the 'Ambush' team reveals itself, the celebrities will watch themselves in the studio and confront their ambushers. Fun, fast-paced, and dramatic, 'Ambush' is a unique combination of on-location pranks and studio entertainment, that takes viewers and celebrities on an emotional rollercoaster ride!



# FACTUAL



## CONNECTED 30 mins

**"CONNECTED IS MORE REAL THAN ANY REALITY SHOW... A MASTERPIECE"**  
(Time Out Magazine)

**RealScreen  
Factual  
Award  
winner!**

Based on the culture of online self-exposure, 'Connected' is a revolutionary format where 5 people are given cameras to film their lives. Through the cameras, 5 parallel stories unfold and gradually become connected as each participant experiences transformative life changes and journeys of self-discovery. The highest-rated Israeli cable TV program, 'Connected' is an incredible journey into the very real, and uncannily connected, lives of men and women in a way you've never seen them before.

## THE GRAN PLAN 60 mins



**IN ORDER TO  
EXPERIENCE LIFE,  
YOU NEED LIFE  
EXPERIENCE!**

Sold in over 20 territories, this fun factual format features the new-generation of life coaches: a trio of feisty grandmas! With 230 years of shared life experience, they can help the younger crowd with their problems... with a few laughs along the way.

**Increased  
viewership  
by 86%,  
Switzerland!**

## COUCH DIARIES 30 mins



**"THE NEW AND ADDICTIVE SHOW...  
WHICH CAN'T POSSIBLY BE IGNORED"**

(Yediot – Israel's leading newspaper)

Based on the global couch surfing trend, this successful format takes participants at crossroads in their lives, and places them on strangers' sofas... challenging everything they know about themselves in a surprising, fun and deeply personal journey.

## THE PACKAGE 30 mins



**EXTRAORDINARY MOMENTS  
IN ORDINARY LIVES**

Airing in 10 countries and with a 10th season now on air in Greece, 'The Package' forms a chain of givers and receivers bonded by unforgettable memories. As the surprise package makes its cross-country journey, each receiver in turn sends it on to someone who changed their life.

**#1 show on  
Alpha TV  
for 10  
seasons!**

## HOW TO BE 30-60 mins



**INTERVIEWS HAVE  
NEVER BEEN  
SO PERSONAL!**

A well-known figure tries to uncover celebrities' true selves, delving into their psyche by becoming them and reversing the roles between celebrity and interviewer. Voted most innovative format in Holland's TV Lab, 'How To Be' aired on Sweden's TV3 to rave reviews and became a trending topic on social media.

**Increased  
share  
by 40%,  
Germany**

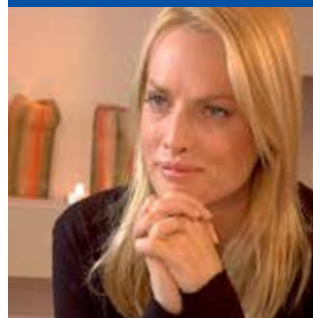
## YOU, ME AND MY EX 45-60 mins



**BECAUSE FAMILY COMES FIRST!**

With divorce rates increasing each year, how does today's family deal with their new reality? In this docu-reality format, divorcees unite their old family with their new, in the hope of resolving their differences to provide a happier environment for their kids.

## WITH THIS RING 60 mins



**IT'S TIME TO TALK!**

It's time to address the trials of married life, so rarely talked about. A local celebrity host meets 18 couples in marital crises and explores their issues, from infidelity to in-laws, to career and children. 3 successful seasons have already aired in Israel, while France's M6 recently aired their 1st season.

## BACK TO THE DATE 30-60 mins



**A SECOND CHANCE TO FALL IN LOVE**

What happened to the laughter, passion and romance you used to share? Life happened. You still love each other, but that spark has faded. 'Back to the Date' gives couples a chance to relive their happiest time together and return to the couple they once were.

## RE-GENDER 30-60 mins



**EVERYONE SHOULD TRY IT ONCE**

What do men really think? What do women really want? This provocative docu-reality series tries to provide the answers to the most-asked questions, by giving 5 men and women – all highly self-aware, sexy, intelligent, and straight – the chance to experience life as the opposite gender.

# STUDIO ENTERTAINMENT



## I CAN DO THAT! | STUDIO ENTERTAINMENT 90-120 mins

Won the night on RAI!  
In production in 15 countries!

### PUSH YOUR STARS TO THEIR LIMITS!

A spectacular prime time entertainment format that challenges a group of 8 celebrities to perform breathtaking live acts and prove that if you just give them a week, there's nothing they can't do! They will have to walk down the interactive studio steps to choose their act and decide if they can do that! The original performers will become the celebs' trainers and will prepare them in 1 week for their live show. Only the viewers can decide who has given the best performance. Watch your favorite stars master a new skill every week, and face challenges beyond their imagination. They may already be winners, but can they do... THAT?

## CELEBRITY BATTLE 90-120 mins

Doubled ratings on JSBC, China



### BEHIND EVERY GREAT SINGER, THERE'S A TALENTED PRODUCER

8 celebrity singer-producer duos compete to be the Top Music Duo. Each week they are challenged with a new genre, testing their musical range. The competitors review each other, but ultimately the audience holds all the power with a unique scoring mechanism that brings their votes to life on stage!

## COMEDIANS AT WORK 30-60 mins



### MAKING PEOPLE LAUGH IS A FULL TIME JOB

A prime time entertainment format that combines live stand-up with reality themes. Each week, 2 comedians spend a day at different workplaces, before performing fresh stand-up routines in the studio based on their experiences. 9 highly-rated seasons on Channel 2 Israel, 4 successful seasons on RTL Germany, and more.

# LIFESTYLE

## THAT'S MY HOUSE 30 mins



### MAKE YOURSELF AT HOME

If you entered a stranger's house, could you guess who lives there just from looking around? 3 people claim to live in a house, but only 1 is telling the truth. Can the contestant tell apart the real owner from the imposters? Now airing on Ren TV, Russia.

## THE FINAL CUT-DOWN 30 mins

Doubled ratings on StarTV, Turkey



### MAKING EVERY DAY A GOOD HAIR DAY!

Each week, 5 hairdressers try to make the final cut in this daily stripped styling format. They will compete to give lucky passers-by a completely new look in 3 hours, while sharing their best hair styling advice, tips and tricks.

## RUNWAY IN MY CLOSET 60 mins



### TURNING SHABBY INTO CHIC!

The daily stripped show that brings a new twist to fashion! Every week 3 upcoming designers are challenged to turn worn items into chic outfits. Taking regular people as models and using old clothes from their "model's" closet, they must create 3 different looks to win the grand prize!

## HOUSE CALL 60 mins

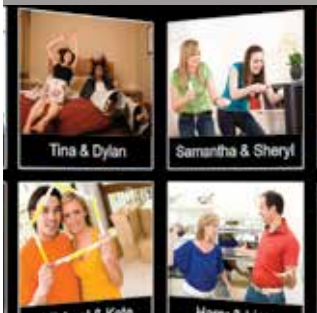


### ARE YOU READY TO SAVE YOUR FAMILY'S LIFE?

Each week a team of doctors will visit 1 family and force them to take a close look at how their lifestyle is affecting their health. Powerful and dramatic, 'House Call' is a life-altering format.

# REALITY

## THE FRAME 60 mins



### IF YOU'RE OUT OF THE FRAME, YOU'RE OUT OF THE GAME

8 couples have their living space reduced to 1 camera frame in this ground-breaking elimination competition with 1 rule - they cannot leave the frame. They will have to deal with the increasing tension of daily tasks, prizes, punishments, outside interventions and above all - each other, in the hope of winning \$1 million!

## LOVE LAB 60-90 mins



### HOW DO YOU KNOW IF SHE'S THE ONE?

This ultimate dating reality show takes a sought-after bachelor, his 3 single best friends, a luxurious mansion and 12 sexy bachelorettes who are competing to become his "one and only" - and to win \$1 million! Will he take home the money and the girl of the audience's choice, or will he pick love above all else?