



ARMOZAFORMATS



2016/17 FORMATS CATALOGUE



# STUDIO ENTERTAINMENT



## BORN TO BE A CHEF 60 mins

Now airing on TVA!

### THEY MIGHT BE SMALL BUT THEY DREAM BIG!

A dramatic prime time cooking competition that will capture the whole family! 2 acclaimed chefs will each lead a team of 10 young apprentices, pushing their budding talents to the limits in a tension-filled format where both the kids and the mentors compete to prove themselves! The chefs will challenge the trainees with demanding culinary assignments, keeping on only the creators of the most impressive dishes. Each week, the lowest scoring apprentices will have a chance to redeem themselves in the play-off challenge, while 2 will be eliminated from the competition. Between the pressure, tears and laughter, which apprentice will win the fight for his mentor and become the best young chef?

NEW

## I CAN DO THAT! 60-120 mins

Aired in over 85 countries!



### PUSH YOUR STARS TO THEIR LIMITS!

A spectacular prime time entertainment format that takes a group of competitive celebrities and challenges them to perform new, unique and show-stopping live acts each week to prove that there's nothing they can't do. Only the viewers can choose who has given the best performance! They may already be winners, but can they do... THAT?

## DOUBLE OR NOTHING 60 mins



### ARE 2 REALLY BETTER THAN 1?

A thrilling and adrenaline-filled studio challenge show that tests if 2 heads are better than 1! Every episode a pair of contestants takes on a variety of crazy challenges to win big money. Picking a mission and an opponent, the couple must double the score of their challenger to double their stake... or lose everything!

## THE PEOPLE'S CHOICE 60 mins

Won the slot on Globo, Brazil!



### MADE BY YOU!

The prime time studio entertainment show where you don't need to know trivia, you just need to know the nation! Presented with the most trending, thought-provoking and entertaining dilemmas, could you guess the nation's choice? A revolutionary live TV event where the viewers at home are the game. Everyone can play, everyone can win!

## YUM FACTOR 60 mins



### DO YOU KNOW WHO LIKES YOUR FOOD?

An appetizing twist on cooking competitions that combines the heart of a cooking show with the excitement of a gameshow! Each week, 3 home cooks must impress 6 jurors and a star chef. With the cooks being able to see the jury's reactions, but not hear anything, will they be able to tell which jurors like their dish the most? Every correct guess is worth money!

## BY INVITATION ONLY 60 mins



### WELCOME TO THE HOTTEST PARTY

The TV event that gives you the chance to see your favorite stars in an entirely different environment! Each episode, our famous host invites 4 celebrities to his private and stylish hangout for an evening filled with surprises. And some secrets will only be revealed on social media, making this the perfect trending show.

## COMEDIANS AT WORK 30-60 mins

2nd season soon in Colombia!



### MAKING PEOPLE LAUGH IS A FULL TIME JOB

A prime time entertainment format that combines live stand-up with reality themes. Each week, 2 comedians spend a day at different workplaces, before performing fresh stand-up routines in the studio based on their experiences. 8 highly-rated seasons on Channel 2 Israel, 4 successful seasons on RTL Germany.

## AMBUSH 60 mins



### CELEBRITIES BEWARE!

The intense hidden-camera prime time show where no celebrity is let off the hook, *Ambush* was the #1 show on Israel's Channel 10 during its season. Fun, fast-paced and dramatic, *Ambush* is a unique combination of on-location pranks and studio entertainment that takes viewers and celebrities on an emotional rollercoaster ride!

## REVENGE OF THE GEEKS 60-90 mins



### THE SEARCH FOR THE NATION'S NEXT GENIUS KID

Who will stop global warming? Who will invent a cure for cancer? 12 of the country's brightest children will face a series of fascinating challenges in a show that combines education with incredible talent and must-see TV!



# REALITY



## CURVY SUPERMODEL 60-120 mins

Now airing  
on RTL2,  
Germany

### REAL CURVES, REAL WOMEN, REAL BEAUTY

A new prime time reality competition that will change how we define beauty! This nationwide casting show searches for catwalk potential among the prettiest curves, selecting 40 aspiring "plus-size" models out of thousands of hopefuls looking to find a place in the tough and discriminative modeling industry. They will confront their issues and face new challenges that will prepare them for their career and provide them with job opportunities on their way to the top. An expert jury will mentor them and choose who has what it takes to continue to the next episode. We'll accompany them on their inspiring journeys, and while all will defy society's stereotype, only 1 will win the title and the modeling contract.

NEW



## FLIGHT 920 60 mins

40% share  
on TVA!

### 9 STOPS. 20 SINGLES. DESTINATION: LOVE.

20 singles seeking love and adventure are given the chance to travel to 9 exotic destinations. Armed with only their backpacks and determination, the globe-trotters must earn their ticket to the next stop by participating in unique location-based challenges. At every destination contestants will have to complete tasks relating to their new cultural setting, experiencing off-the-beaten-track adventures together. Each week, the winners must choose a partner of the opposite sex to take with them to the next location, creating special bonds along the way. But who will be the last couple on board *Flight 920*, set to find love and win the grand prize together?



## LIVE FROM MY HOME 30 mins

### THE SHOW MUST GO ON... AT HOME!

What if the best concerts could take place in your own backyard? In this fresh daily stripped music show, each week 4 regular people who love to sing, whether solo or in a band, will compete to win. And with the concerts taking place in their own homes, singing has never been so personal! Each day a contestant will have to select their house-bound location, set up the stage and rehearse in preparation for their final performance. The performance will be evaluated by their fellow artists, with the week's winner achieving both the title and the cash. Get ready for a feel-good music show that will bring down the house!

## THE FRAME 60 mins



### IF YOU'RE OUT OF THE FRAME, YOU'RE OUT OF THE GAME

8 couples have their living space reduced to 1 camera frame in this ground-breaking elimination competition with 1 rule - they cannot leave the frame. They will have to deal with the increasing tension of daily tasks, prizes, punishments, outside interventions and each other, in the hope of winning \$1 million!

## THE REAL CHAT HOUSE 60 mins

Virtual  
reality



### IF YOU HAVE NO FRIENDS, YOU HAVE NOTHING

In a mansion designed like a virtual chat site, 3 Chat Masters must convince participants - only seen as Avatars - to join their Private Room. But with a \$1 million prize, friendships will be bought and traded in shocking ways!

## LOVE LAB 60-90 mins



### HOW DO YOU KNOW IF SHE'S THE ONE?

This ultimate dating reality show takes a sought-after bachelor, his 3 single best friends, a luxurious mansion and 12 sexy bachelorettes who are competing to become his "one and only" - and to win \$1 million! Will he take home the money and the girl of the audience's choice, or will he pick love above all else?

## CELEBRITY COMEBACK 30 mins



### CAN THEY MAKE IT TO THE TOP... AGAIN?

A famous coach accompanies 4 celebrities who are at their personal career low-points, helping them to get back into the spotlight. Coming from a wide range of talent and experience - actors, models, singers, dancers and one-hit wonders - and with recognizable names, undeniable talent and courage, will they prove they still have what it takes to be a star?

# GAME SHOWS



## STILL STANDING 60 mins

Over 4,000 episodes aired globally!

### ARE YOU READY TO GET KNOCKED OFF YOUR FEET?

*Still Standing* is the ground-breaking game show that offers contestants the chance to win \$1 million by out-guessing 10 opponents in 10 fast-paced and dramatic trivia battles. As the clock winds down, contestants fight to be the last one still standing, because if they're left scrambling for the answer, they'll literally be dropped from the game – straight through the studio floor!

Aired in over 20 countries, the award-winning format *Still Standing* is scoring above the channels' average share in weekly and daily programming, and is available as both a format and ready-made!

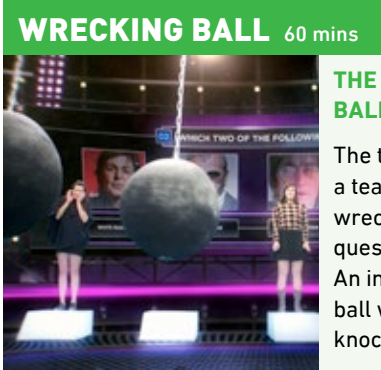


## BABUSHKA 60 mins

Acquired in the UK & Spain

### IT'S WHAT'S INSIDE THAT COUNTS!

The high-stakes prime time game show that takes you on a journey where you will never know what to expect next! Presented with 10 giant Russian "babushka" dolls, contestants must open 8 of them for the chance to win up to \$500,000! If the babushka is empty they lose all the money they have accumulated to that point, whereas if there is a smaller doll inside they continue to win! *Babushka* is a thrilling combination of knowledge, strategy and pure luck. And with no exit points and no eliminations, the *Babushka* experience is packed with amazing highs and emotional lows as the contestants stake their winnings at every stage!



## WRECKING BALL 60 mins

### THE GAME SHOW WITH THE BIGGEST BALLS ON TV!

The tension-filled game show in which a team of brave contestants face 4 giant wrecking balls and 9 increasingly difficult questions for the chance to win \$250,000! An incorrect answer and a huge wrecking ball will swing across the studio to knock the contestant out of the game!



## THE BUBBLE 30-45 mins

International prime time success

### TURNING HEADLINES INTO ENTERTAINMENT

Could you imagine even a day disconnected from your phone? In this highly adaptable and ever-relevant format contestants will be isolated from the world for a week, before being presented with the latest news and events. Can they distinguish the real from the fake in a world where reality is stranger than fiction...



## UPGRADE 30-60 mins

Success in 18 countries!

### AN UPLIFTING, UPBEAT, UPGRADED GAME SHOW

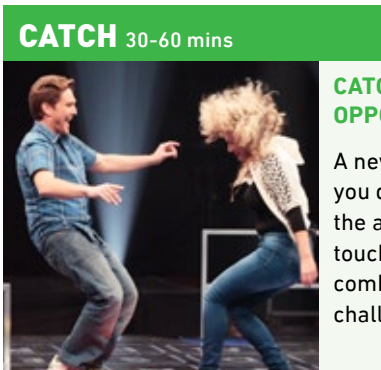
Would you wager your belongings against your trivia skills? The game show that offers the chance to upgrade your personal items for brand new ones! Answer correctly and you will be upgraded, but give the wrong answer and items will be taken away!



## SPECIAL DELIVERY 30 mins

### BE CAREFUL WHAT YOU ORDER!

This wacky format delivers a pizza with a very special side order – a game show sent straight to your door! The rules are simple – 12 questions in 8 minutes. Answer incorrectly and you must eat a "pizza from hell". The further you go, the crazier it gets!



## CATCH 30-60 mins

### CATCH THE ANSWER... CATCH YOUR OPPONENT... CATCH THE MONEY!

A new kind of trivia gameplay where you don't answer questions, you catch the answers! Revolving around a huge touch-screen floor, *Catch* is a fun-filled combination of physical and trivia challenges, where speed matters.



## WE BELIEVE IN YOU 45-60 mins

### ONE GROUP, ONE GOAL, ONE GAME SHOW!

The more you believe, the more you win! A group of friends nominate 1 representative to answer trivia questions for the team, and use their belief in him to realize their shared dream. Emotions run high in this rollercoaster game show!





## WHO'S ASKING? 30-60 mins

Airing in Switzerland, soon in US!

### FIRST IMPRESSIONS ARE EVERYTHING!

The fresh studio game show where it's not about what the question is, but who asks it! Whether it's the bus driver, your doctor, or a streetwise grandma – each has a question for the contestants! Instead of picking the type of questions to be asked, the 2 pairs of contestants in the studio must select an "asker" from the faces on the screen in front of them. In the 1st round they will pick an "asker" for themselves, in the 2nd round they will pick for their opponents and in the 3rd and final round the finalists will face the celebrity pyramid. In a game show where looks do matter, who will follow their intuition to the grand prize?

## DO ME A FAVOR 30 mins

4 hit seasons in Thailand!



### YOU DON'T NEED TO BE A TRIVIA MASTER, JUST A MASTER OF PERSUASION!

2 contestants take to the streets to win cash prizes in this funny and cheeky ambush game show. They will compete by convincing complete strangers – in any way possible – to do them a favor and take part in wild challenges in the least amount of time!

## THE COMMON DENOMINATOR 30-60 mins



### IT'S NOT WHAT YOU KNOW, IT'S HOW YOU THINK!

What do the Eiffel Tower and the Hilton Hotel share? The answer – Paris! Adapted by UK's Channel 4, 3 contestants compete in this fast-paced studio show to discover what the very different things have in common. Will their unique thinking win them the grand prize?

## ONLY ONE KNOWS 30 mins

5 winning seasons in Canada!



### KNOWING ALL THE ANSWERS HAS NEVER BEEN SO TRICKY!

5 celebrities compete to win cash prizes for charity, but in every episode 1 celeb is given all the answers! He must keep his identity a secret while the others try to expose him. Bluffing has never been so worthwhile, with French Canada's #1 game show!

## WHILE YOU WERE SLEEPING 30 mins



### YOU WOULDN'T BELIEVE THE THINGS THAT HAPPEN WHILE YOU WERE SLEEPING

The first game show that gives you money while you're fast asleep! One partner must answer trivia questions correctly to stay in the game, or risk performing a crazy and hilarious challenge – all without waking up their partner!

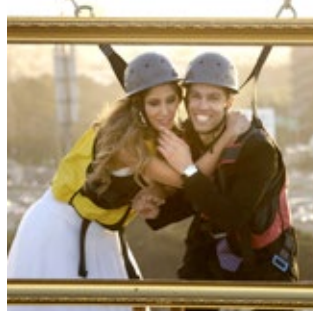
## PULL OVER 30 mins



### PULL OVER AND WIN A CAR!

The on-location game show that proves being pulled over by a cop doesn't have to ruin your day! Instead of getting a ticket, the lucky owners of old and tired vehicles will get the chance to win a brand new car on the spot!

## EXTREME WEDDING ALBUM 60 mins



### THE MOST MEMORABLE DAY OF YOUR LIFE JUST BECAME A GAME SHOW!

Aired successfully in Israel and Ukraine, couples on their wedding day must create an action-filled photo album based on extreme missions they perform. Each challenge brings them closer to winning an all-expenses paid wedding – taking place that evening!

## SHUTTLE BATTLE 30 mins



### AN ADVENTURE THAT CAN END IN PARADISE... OR THE MIDDLE OF NOWHERE!

5 couples board an airport shuttle, ready for a dream vacation... but only 1 couple will board the plane. On the ride, they must play the other contestants in trivia and physical challenges and beat the reigning champs already at the luxury resort!

## BORN TO WIN 30 mins

Soon in Brazil!



### GIVE YOUR BABY A HEAD START!

The factual-flavored game show where your little ones win big! The day of your baby's birth is a life-changing time – emotionally, and of course financially. *Born To Win* gives new parents the chance to win prizes for their baby right from the start!

# FACTUAL



## THE EX TEAM 60 mins

### THE WOMEN OF YOUR PAST ARE HERE TO FIX YOUR FUTURE!

The provocative factual entertainment format that breaks all the rules! In each episode, a bachelor who just can't seem to find "the one" will be guided by the team of people who know him best – his exes! 3 of his ex-girlfriends will try to put aside their differences to become a qualified, if slightly awkward, coaching team and will work together with the sole purpose of helping him find love. Accompanied by a relationship advisor, they will meet potential love matches, determine who suits him the best, and give him styling tips and dating rules from their expert point of view... Because, who knows him better than them?

NEW



## MARRY ME NOW 60 mins

### IT'S NOW OR NEVER!

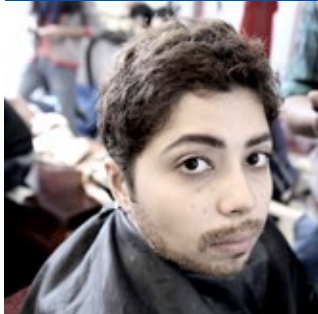
The emotional and empowering factual entertainment format that you'll fall in love with, *Marry Me Now* gives women the chance to take charge of their own fate.

Each week we follow 1 determined woman who has had enough of waiting for a ring. She will take the lead in her life and relationship, and prepare her own wedding in just a few days and all without the groom-to-be's knowledge. On the 3rd day she will surprise her partner in her wedding dress with an ambush proposal! If he says no, it's all over... but if he says yes, they will tie the knot on the spot!

Soon in Germany!

## RE-GENDER 30-60 mins

Now in India!



### EVERYONE SHOULD TRY IT ONCE

What do men really think? What do women really want? This provocative docu-reality series tries to provide the answers to the most-asked questions, by giving 5 men and women the chance to experience life in the other gender's shoes. Because what better way to understand the opposite sex than by being the opposite sex?

## HOW TO BE 30-60 mins

3 successful seasons on ZDF



### INTERVIEWS HAVE NEVER BEEN SO PERSONAL!

With celebrities trained to conceal the personal details of their lives, how do you get to know their true selves? A well-known figure delves into their psyche by becoming them and reversing the roles between celebrity and interviewer.

## CONNECTED 30 mins

Season 8 soon in Israel!



### IT'S NOT REALITY. IT'S REAL.

A revolutionary format where 5 people are given cameras to film their lives. Through the cameras, 5 parallel stories unfold as each participant experiences transformative life changes and journeys of self-discovery. Now in 12 countries, *Connected* is an incredible journey into our uncannily connected lives.

## COUCH DIARIES 30 mins



### "THE NEW AND ADDICTIVE SHOW... WHICH CAN'T POSSIBLY BE IGNORED" (Yediot – Israel's leading newspaper)

Based on the global couch-surfing trend, this successful format takes participants at crossroads in their lives, and places them on strangers' sofas... challenging everything they know about themselves in a surprising, fun and deeply personal journey.

## THE GRAN PLAN 60 mins

Soon in Russia



### IN ORDER TO EXPERIENCE LIFE, YOU NEED LIFE EXPERIENCE!

Relationship problems? Career issues? We have just the ladies to help! This fun factual format features the new generation of life coaches: a trio of feisty grandmas! With 230 years of shared life experience, they can help the younger crowd with their problems... with a few laughs along the way.

## YOU, ME AND MY EX 30-60 mins



### BECAUSE FAMILY COMES FIRST

With divorce rates increasing each year, how does today's family deal with their new reality? In this docu-reality format, divorcees unite their old family with their new, in the hope of resolving their differences to provide a happier environment for their kids.





## THE FOODIES 30-60 mins

Soon in Germany!

### TAKE A SEAT AT THEIR TABLE

The docu-reality that takes today's global obsession with food to the next level. In every episode, we will join our groups of foodies – whether family, friends or couples — as they visit a new restaurant. Each group is unique, but they all have one thing in common — their passion for food. And now, you no longer need to listen in on other tables, because you're invited to take a seat with *The Foodies!* During the episode, they will share their unfiltered opinions and ratings of the food, service and ambience. We'll get to know each foodie as they eat, laugh and reveal their life stories. You'll love them or hate them, but you won't be able to ignore them!



## LOCAL HEROES 60 mins

4 seasons commissioned on VTM, Belgium

### LIVE THE ACTION

Moving and dramatic, *Local Heroes* follows the story of a city's defenders – from firefighters to paramedics, bomb squads to drug units, giving us an up-close and personal look at these courageous people. The 1st season, *Local Heroes: Through the Fire*, follows a team of firefighters as they battle through the obstacles of working in their demanding and dangerous jobs. Whether saving people from a burning building or rescuing a child from a car crash, we penetrate the depths of fire incidents. To save people's lives, they will prepare for the worst and be confronted with situations that are almost impossible to bear. With no filters and no censorship, this unique docu-reality will let you see through the eyes of our local heroes, feel the tension and experience the save.

## THE VIRGINS 60 mins



### WE NEVER FORGET OUR FIRST TIMES

An authentic and uplifting docu-reality that follows the unforgettable stories behind our life-changing new experiences. In each episode, we join 3 people from all walks of life as they experience their first times – whether seeing, flying or feeling whole – and share in the tears, joy and laughter.

## THE PACKAGE 30-60 mins

#1 show on Alpha TV for 11 seasons!

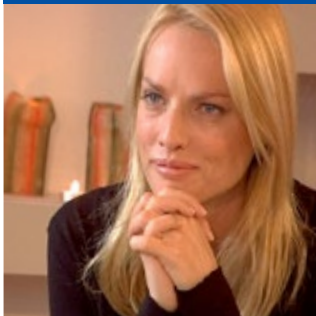


### EXTRAORDINARY MOMENTS IN ORDINARY LIVES

Airing in 10 countries and with 12 seasons soon in Greece, *The Package* forms a chain of givers and receivers bonded by unforgettable memories. As the surprise package makes its cross-country journey, each receiver in turn sends it on to someone who changed their life.

## WITH THIS RING 60 mins

Soon in Germany, Austria & Switzerland!



### IT'S TIME TO TALK!

It's time to address the trials of married life, so rarely talked about. A local celebrity host meets 18 couples in marital crises and explores their issues, from infidelity to in-laws, career and children. 3 successful seasons have aired in Israel, while the 1st season on France's M6 launched to their highest time slot ratings.

## TIED TO MOM 60 mins



### GIVING A NEW MEANING TO FAMILY TIES!

Getting along with your mom may be manageable from a distance, but would you survive being tied to her for 3 whole days? In this comical social experiment, new light is shed on the mother-child relationship by tying one mother to her adult child!

## OVERDRAFT FAMILY 60 mins



### MONEY IS NOT AN ISSUE – LIFE IS!

The universal problem of modern life has a solution! Families facing financial and personal struggles work with a coach to change their way of life. They will open their homes, bank accounts, minds and souls in a quest to overcome their crisis and better their lives.

## BACK TO THE DATE 30-60 mins



### A SECOND CHANCE TO FALL IN LOVE

What happened to the laughter, passion and romance you used to share? Life happened. You still love each other, but that spark has faded. *Back to the Date* gives couples a chance to relive their happiest time together and return to the couple they once were.

# LIFESTYLE

## THE RUNNING SHOW 30 mins

#1 non-scripted show on Sohu, China!



### CAN YOU KEEP UP?

A fun, fast-paced and fresh lifestyle show that combines a talk show with a highly-charged entertainment format. In each episode our beloved host will interview a variety of guests who will join him on the run. In a show packed with surprises, anything is possible as long as you keep moving!

## THE FINAL CUT-DOWN 30-60 mins

2 seasons in France



### MAKING EVERY DAY A GOOD HAIR DAY!

Each week, 5 hairdressers try to make the final cut in this daily stripped styling format. They will compete to give lucky passers-by a completely new look in 3 hours, while sharing their best hair styling advice, tips and tricks.

## RUNWAY IN MY CLOSET 60 mins



### TURNING SHABBY INTO CHIC!

The daily stripped show that brings a new twist to fashion! Every week, 3 upcoming designers are challenged to turn worn items into chic outfits. Taking regular people as models and using old clothes from their closets, they must create 3 different looks to win the grand prize!

## THAT'S MY HOUSE 30 mins



### MAKE YOURSELF AT HOME

If you entered a stranger's house, would you be able to guess who lives there just from looking around? 3 people claim to live in a house, but only 1 is telling the truth. Can the contestant tell apart the real owner from the imposters?

## HOUSE CALL 60 mins



### ARE YOU READY TO SAVE YOUR FAMILY'S LIFE?

Each week a team of doctors will visit 1 family and force them to take a close look at how their lifestyle is affecting their health. Powerful and dramatic, *House Call* is a life-altering format.

## DRESS UP 30 mins



### WHO WILL DRESS YOU BEST FOR THE BIGGEST EVENT OF THE YEAR?

When an invitation for the event of the year arrives, it's time to call on the people who know you best and head to the mall to pick out the perfect outfit. Each friend has a fixed budget and 2 hours to choose the perfect look!

# DATING

## DATE IN REVERSE 60 mins

Taken in the US!



### TAKE THE FIRST STEP, LAST!

Each week 2 singles looking for love will get to know each other by experiencing the most meaningful milestones in a relationship. The twist...? The process will be condensed into 1 day and in reverse, giving them a rare chance to peek into their future, starting from the bridal bed! At the end, will they show up to their first date?

## GUYS IN DISGUISE 30 mins

Soon in Brazil!



### PUTTING THE FUN BACK IN DATING!

A surprise-filled, comical dating format in which, each episode, a sexy single goes on a date with 2 secret admirers dressed in weird and wild costumes! In a world where looks are often placed above all else, she will have to choose 1 before seeing them. Will she change her mind when they reveal who they are?

## NOBODY'S PERFECT 45 mins



### NOBODY'S PERFECT... BUT THEY MIGHT BE PERFECT FOR YOU!

Is honesty the best policy when it comes to love? An original format where participants air their darkest secrets to prove whether a loving relationship can be created through baring your soul from the very start.

## FOREPLAY 30 mins



### WHAT REALLY COUNTS: LOOKS OR PERSONALITY?

A unique, feel-good studio format with a twist that packs half a year of dating into half an hour of foreplay! Each stand-alone episode makes us re-examine what really counts when it comes to making romantic choices.